VACANCY REPORTS

As West Bengal's Lighting Market Grows, Satwik Illuminations Prepares to Open Kolkata Experience Centre

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Kolkata: With new homes, commercial spaces and interiors taking shape across West Bengal, lighting is becoming an increasingly visible part of how spaces are designed. Satwik Illuminations Pvt. Ltd. is preparing to open an experience centre in Kolkata, where visitors will be able to explore lighting options in person.

Through its Satwik Lights brand, the company offers interior and exterior lights alongside fans, switches and automation products. Its website highlights customized lighting solutions and end-to-end production capabilities, with products intended to bring together practical needs, comfort and design.

Preparations for the Kolkata centre include hiring a B2B Field Sales Executive, an Experience Centre Sales Executive and an Office Manager for Showroom Operations. The roles suggest a centre designed to serve both industry professionals working on projects and customers choosing lighting for their own spaces.

For architects and interior designers, the centre could offer a closer look at product finishes and lighting effects before they make recommendations. For customers, it promises a chance to compare options with guidance from showroom staff.

An opening date has yet to be announced.

Source:
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